

Strategy Exchange: Nutrition and Academic Performance

NOVEMBER 15, 2016

Hunger Impact Partners is joining forces with the Minnesota Department of Education and the Cargill Foundation to present a **Strategy Exchange**, focused on the connection between food insecurity and academic performance, increasing school meals participation, enhancing school and community cultures and feeding more hungry kids.



• School Breakfast Challenge • Not-in-School-Time Meals Challenge • Summer Meals Initiative Please visit KIDS Fund at www.hungerimpactpartners.org to apply.









Strategy Exchange: Academic Performance and Nutrition

Tuesday, November 15, 2016

8:30 a.m. – 4 p.m.

Cargill Office Center, 15407 McGinty Road West, Wayzata, MN

Morning Session Agenda

8:30 AM REGISTRATION

- 9:00 AM Tola Oyewole, Director, Cargill Foundation: Welcome
 9:15 AM Asst. Commissioner Daron Korte, MDE: Health, Nutrition & Academic Achievement
 9:30 AM Tim English, USDA: National Trends in Federal Child Nutrition Programs
 10:00 AM Ellie Lucas, Hunger Impact Partners: Child Nutrition Index and Hunger-Free KIDS Fund Opportunities
- **10:30 AM** Ed Graff, Superintendent, Minneapolis Public Schools: Reflections & Opportunities
- **11:00 AM** School Leadership Panel: Best Practices
 - Moderator: Lucy Swift, Hunger Impact Partners
 - Tim Lutz, Superintendent, Kelliher Public School District
 - Jason Vold, Superintendent, Onamia Public School District
 - Jodi Husting, Principal, Crestview Elementary School, Cottage Grove
 - Susan Powell, Principal, Garlough Magnate, West St. Paul

NOON-1 PM LUNCH

Lt. Gov. Tina Smith: Our Commitment to Children and Schools

Afternoon Breakout Sessions

1:15 PM **Concurrent Sessions** Nutrition and Athletics • Financial Impact: Out-of-School-Time Meals Make Cents • Farm 2 Summer • Community Collaboration Partnership Opportunities (Part I) - MDE facilitates 2-2:15 PM BREAK **Concurrent Breakout Sessions** 2:15 PM Closing the Achievement Gap: Role of Nutrition & Wellness • Doing this Together – Nutrition in Schools & Student Health: MPS Case Study Year-Round Child Nutrition Programs for Learning & School Readiness • Collaborative Planning – Skills-Building Workshop (Part II) 3:15 PM Wrap-up: Reflections and Next Steps Adjourn

Morning Speakers

Tim English Regional Administrator, Midwest Region of USDA's Food & Nutrition Service

Tim English oversees program operations and technical assistance to state and local partners who administer USDA's 15 nutrition assistance programs in Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin. These programs provide benefits and services valued at more than \$15 billion.

Before his appointment as Regional Administrator, Tim was Deputy Regional Administrator and led program operations. He also served as director of the FNS Midwest Regional Supplemental Nutrition Assistance Program, responsible for SNAP operations in the Midwest.

He is a graduate of Northern Illinois University in DeKalb, Ill., and graduate of the American University School of Public Affairs Key Executive Leadership Certificate Program in Washington, D.C.

Ed Graff Superintendent, Mpls. Public Schools

Ed Graff became Superintendent of Minneapolis Public Schools this past summer. Throughout his 25-year career, the best interest of students has remained his top priority.

Ed started as an elementary school teacher in Anchorage, Ala., in 1991 and went on to become a principal, executive director of Elementary Education, chief academic officer and superintendent of the Anchorage School District in 2013.

He led implementation of that district's comprehensive strategic plan, expanded differentiated learning opportunities, increased preschool and literacy efforts, facilitated collaboration with more than 600 business partners and provided supervision and accountability for student instruction and business management.

Ed has a B.A. in Elementary Education from the Univ. of Alaska-Anchorage and a M.A. in Education Administration from the Univ. of Southern Mississippi. In 2016, he received the Exemplary Social and Emotional Leadership Award from the Collaborative for Academic, Social and Emotional Learning.

Daron Korte Assistant Commissioner, Minnesota Dept. of Education

As assistant commissioner, Daron Korte oversees MDE's programs for Special Education, Compliance and Assistance, Equity and Innovation, Rulemaking, and Health, Nutrition and Youth Development.

He previously served as Director of Government Relations and was responsible for developing the legislative agenda and serving as legal advisor in support of the Commissioner and Governor's education policy and budget agendas.

Before he joined MDE, Daron served as Committee Administrator and Counsel for the MN Senate Education Policy & Finance Committee. He also worked in the school law division of Chicago Public Schools.

He has a law degree from DePaul University College of Law and a B.A. in Sociology from the Univ. of Minn.

Ellie Lucas CEO, Hunger Impact Partners

Ellie founded Hunger Impact Partners in 2015 to focus on nourishing children so they get a healthy start to life to support their academic performance and health outcomes. It is the legacy organization of the Hunger-Free Minnesota campaign, where Ellie served as the Chief Campaign Officer. The campaign added 70 million meals to Minnesota's emergency food system between 2011 and 2014.

Ellie's entrepreneurial spirit, business acumen and creativity in solving problems have made her an effective champion in the for-profit and nonprofit sectors. She has 25 years of experience in senior management positions, where she honed expertise in public affairs, corporate relations and strategic marketing. She was an equity partner in a technology startup, forging partnerships and designing customized joint marketing programs with EBay, Best Buy and W3i. Before that, she was Executive VP of Tunheim Partners where she led national corporate communications and community relations initiatives for Honeywell, Metris, Target Stores, American Express and First Data Corporation.

Sponsors

Minnesota Department of Education

About MN Dept. of Education – Division of Nutrition, Health and Youth Development

The division administers U.S. Department of Agriculture's (USDA) Child Nutrition programs that provide healthy food to children and adults. These programs include the National School Lunch Program (NSLP), School Breakfast Program (SBP), Child and Adult Care Food Program (CACFP), Afterschool Meals Program (AFSM), Summer Food Service Program (SFSP), Special Milk Program (SMP) and USDA Foods Program. The division also administers the 21st Century Community Learning Program, which is the primary statewide funding for out-of-school enrichment programs and activities, as well as school health promotion initiatives. www.education. state.mn.us, 651-582-8200.

About Cargill

Cargill provides food, agriculture, financial and industrial products and services to the world. Together with farmers, customers, governments and communities, we help people thrive by applying our insights and 150 years of experience. We have 150,000 employees in 70 countries who are committed to feeding the world in a responsible way, reducing environmental impact and improving the communities where we live and work. For more information, visit Cargill.com and our News Center, or call 1-800-227-4455.

About Hunger Impact Partners

Hunger Impact Partners is a nonprofit organization focused on nourishing children so they get a healthy start to life to support their academic performance and health outcomes. As a national model of collective impact for large-scale social change, HIP collaborates across sectors and communities to support and connect food insecure kids with nutrition programs, including school breakfasts, after-school snacks and suppers, summer feeding programs and WIC. Started in 2015, HIP is the legacy organization of the Hunger-Free Minnesota campaign, which added 70 million meals to Minnesota's emergency food system in about four years. www.hungerimpactpartners.org, 612-338-5551.



