

Program

Hunger Free
Communities
Network

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to **end**hunger



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2018 Hunger Free Communities Summit

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2018 Hunger Free Communities Summit

Brief Schedule

Tuesday, October 2, 2018

Time	Event	Track	Location
10:00am	Registration/Exhibits opens		Meridian Foyer
12:00-1:30pm	Lunch Program		Meridian Ballroom
12:00-1:30pm	Keynote speaker: Katie Clark Sieben, Director, The Cargill Foundation		Meridian Ballroom
12:00-1:30pm	Panel Discussion: Return on Investment- The Case for Increasing Food Security		Meridian Ballroom
1:45-3:15pm	Workshops		
1:45-3:15pm	Solving Problems using Human-Centered Design	Encouraging Innovation	Think Room 5
1:45-3:15pm	Colorado Blueprint to End Hunger	HFC Best Practices	Think Room 4
1:45-3:15pm	Summertime: When the Food is for the Taking	Child Hunger Solutions	Think Room 3
1:45-3:15pm	From Social Service to Social Change	HFC Training	Meridian 1
3:30-5:00pm	Workshops		
3:30-5:00pm	Strengthening an Interdependent Food Sector	Encouraging Innovation	Think Room 5
3:30-5:00pm	The Jobs Challenge: Working to End Hunger	HFC Best Practices	Think Room 4
3:30-5:00pm	SNAP in Schools: A Pilot Program	Child Hunger Solutions	Think Room 3
3:30-5:00pm	9 Best Practices for Developing Strong Hunger Free Community Coalitions	HFC Training	Meridian 1
5:30-8:00pm	Dinner & Film		Meridian Ballroom
5:30-8:00pm	Remarks: Lori Silverbush, Film Director and Producer		Meridian Ballroom
5:30-8:00pm	Film Screening: A Place at the Table		Meridian Ballroom

2018 Hunger Free Communities Summit

Brief Schedule

Wednesday, October 3, 2018

Time	Event	Track	Location
7:00am	Registration/Exhibits opens		Meridian Foyer
7:00-8:45am	Breakfast Program		Meridian Ballroom
7:00-8:45am	Remarks: Louise Iverson, Senior Program Manager, General Mills Foundation		Meridian Ballroom
7:00-8:45am	Panel Discussion: Food Rescue and Recovery Innovations		Meridian Ballroom
9:00-10:30am	Workshops		
9:00-10:30am	Community Initiatives Targeting Food Deserts	Encouraging Innovation	Think Room 5
9:00-10:30am	Laying the Groundwork for Coalition Action: Conducting Asset-Based Community Assessments	HFC Best Practices	Think Room 4
9:00-10:30am	Lunch 4 Learning: Lessons from a Community Eligibility Campaign	Child Hunger Solutions	Think Room 3
9:00-10:30am	Self-Assessment Workbook for Hunger Free Communities	HFC Training	Meridian 1
10:45am-12:15pm	Workshops		
10:45am-12:15pm	Health Equity & Innovative Partnerships	Encouraging Innovation	Think Room 5
10:45am-12:15pm	Channeling Change: Making Collective Impact Work	HFC Best Practices	Think Room 4
10:45am-12:15pm	Breakfast After the Bell as a Best Practice to Address Childhood Hunger	Child Hunger Solutions	Think Room 3
10:45am-12:15pm	Impacting Food Insecurity on a Tight Budget: Prioritizing Limited Resources in Your Community	HFC Training	Meridian 1
12:30-2:15pm	Lunch Program		Meridian Ballroom
12:30-2:15pm	Panel Discussion: Corporate and Community Partnerships Conversation		Meridian Ballroom
2:30-3:30pm	Networking		Meridian Ballroom
3:30pm	End		



Dear Friends,

Welcome to the 2018 Hunger Free Communities Summit! We are grateful for your participation in this year's event and are excited for what promises to be an informative and inspirational two days.

The Hunger Free Communities Network™ is key to our efforts to build the public and political will to end hunger in the U.S. We are privileged to partner with dedicated activists across the country who are working tirelessly to eradicate hunger in their localities. We are doing our part to help you be more strategic and impactful with new tools, partners and resources. In the past year, we have expanded our Hunger Free Communities AmeriCorps VISTA program, completed the Self-Assessment Workbook, an organizational development and strategic planning tool, identified new grant opportunities, expanded our website offerings and more.

This annual summit is the culmination of our programmatic efforts and a celebration of the vision of Hunger Free Communities. This is why your participation is so important. We understand that in addition to our speakers and panelists, many of our participants are experts themselves in ending hunger in their communities – and have valuable insights to share. We hope and encourage you to enhance everyone's experience here, and contribute your own thoughts and knowledge over the next two days.

We are deeply thankful for everyone who helped to make this summit possible, especially our local co-host – Hunger Impact Partners – and our key sponsor, General Mills. We very much appreciate Cargill and Kroger, which provided generous contributions. We are also thankful for the support offered by Feeding America, Share Our Strength, Otto Bremer Foundation, Frey Foundation of Minnesota and Richard M. Schulze Family Foundation.

We hope that you enjoy this year's HFC Summit. We look forward to this incredible opportunity to learn from all of you, and together reaffirm our commitment to end hunger everywhere.

Thank You,

Rebecca Middleton
Executive Director
Alliance to End Hunger



Amb. Tony Hall
Executive Director Emeritus
Alliance to End Hunger





Dear Colleagues,

Welcome to Minneapolis and thank you for participating in the 2018 Hunger Free Communities Summit. On behalf of our statewide community, we hope your experience is filled with great learning, insights and camaraderie. This year, we have modified two learning tracks to include workshops on child hunger and innovation – both represent areas critical to fighting hunger in our communities.

Hunger Impact Partners was launched as the legacy organization of the Hunger-Free Minnesota Campaign and we are as committed today as we were then to the Collective Impact Model. We invest in and support child nutrition program access and utilization for all eligible children living at or below poverty and unlock corresponding federal reimbursement dollars to provide long-term sustainability. The hidden reality of child hunger undermines our ongoing efforts to close the achievement gap, improve children's health and other initiatives aimed to strengthen Minnesota and our future workforce. Our guiding principle is kids should only be hungry to learn.

We believe that food and nutrition are at the core of key issues in Minnesota: early childhood development, student academic performance, workforce readiness and poverty alleviation. As the local cosponsor of this year's Summit, we know how important it is to build coalitions, replicate best practices, innovate and keep communication channels open and ongoing. I look forward to reconnecting with most of you and meeting others for the first time. I hope you will find the Summit stimulating and a source of inspiration as you carry forward your commitment to serving those who count on us most.

In appreciation,

A handwritten signature in black ink that reads "Ellie Lucas". The signature is written in a cursive, flowing style.

Ellie Lucas,
Chief Executive Officer,
Hunger Impact Partners



Thank you to all the 2018 Hunger Free Communities Summit Sponsors!



2018 Hunger Free Communities Summit

Program

Tuesday, October 2

10:00am

Registration/Exhibits Opens

Location: Meridian Foyer

12:00-1:30pm

Lunch/Opening Program

Location: Meridian Ballroom

Lunch served

Welcome remarks: Ambassador Tony Hall, Executive Director Emeritus, Alliance to End Hunger

Keynote speaker: Katie Clark Sieben, Director, The Cargill Foundation

Panel Discussion: *Return on Investment: The Case for Increasing Food Security*

- Moderator: Ela Rausch, Project Director, Federal Reserve Bank of Minneapolis
- Panelists:
 - Dorothy McAuliffe, National Policy Adviser, Share Our Strength
 - Ellie Lucas, Chief Executive Officer, Hunger Impact Partners
 - Julie Mikkelson, Division Director, Special Nutrition Programs, Midwest Region, United States Department of Agriculture (USDA)
 - Sandra Hoyt Stenmark M.D., Physician Lead of Health Equity, Kaiser Permanente

1:45-3:15pm

Workshops

Solving Problems using Human-Centered Design

Encouraging Innovation Track

Think Room 5

Persistent and complex health issues such as obesity, rising healthcare costs and growing health disparities are the perfectly predictable outcomes of the systems we have consciously and unconsciously designed. Design thinking has the potential to supplement much of current research, practice and innovation through empathetic engagement, radical collaboration and rapid prototyping. Participants will explore how these concepts might be applied in anti-hunger organizations.

- Lead Presenter/Moderator: Jess Roberts, Lead, Culture of Health by Design, University of Minnesota
- Presenters:
 - Tim Lutz, Superintendent, Bemidji Public School District, Minnesota
 - Bertrand Weber, Director, Culinary & Wellness Services, Minneapolis Public Schools
 - Julie James, Teacher/Staff Coach, Excell Academy
 - Trent Tucker, Director, Stakeholder Engagement, Hunger Impact Partners

Tuesday, October 2

1:45-3:15pm Workshops (cont'd)

Colorado Blueprint to End Hunger

Hunger Free Communities Best Practices Track

Think Room 4

The Colorado Blueprint to End Hunger is a multi-year plan to end hunger for all Coloradans. It was developed, with funding from the Colorado Health Foundation, by individuals and organizations from across the state who are working on or experiencing hunger in their own homes and communities. Participants will learn about the rationale and process for creating the plan as well as key elements of the plan such as boosting participation in Federal Child Nutrition programs and expanding the number of Coloradans who can access the food they need through community-based organizations.

- Presenters:
 - Alexis Weightman, Senior Policy Officer, Colorado Health Foundation
 - Jennifer Banyan, Chief Executive Officer, R-Evolution Consulting
 - Meighen Lovelace, Vice Chair, Colorado Food Systems Advisory Council

Summertime: When the Food is for the Taking

Child Hunger Solutions Track

Think Room 3

About 22 million children eat free or reduced-price lunches in the school year. During the summer months, that figure plunges to fewer than 4 million children participating in the federally sponsored summer meals programs. To broaden access, No Kid Hungry (NKH) ran an innovation pilot in 2017 where individual homes served as meal sites in a rural community that had no other meal options. That same summer, Hunger Impact Partners launched Summer Eats Minnesota, a mobile phone app that helped parents and children find the nearest site for free summer food. Attend this workshop to hear how these innovative outreach initiatives worked and how to adopt similar models for your communities.

- Presenters:
 - Derrick Lambert, Senior Manager, Summer Meals, Center for Best Practices, Share Our Strength
 - Kirsten Craft, Manager, Program Innovation, Share Our Strength
 - Wendy Tai, Strategic Director, Early Childhood Nutrition, Hunger Impact Partners

From Social Service to Social Change

Hunger Free Communities Training Track

Meridian 1

Social services are crucial, but service provision alone is insufficient to address root causes of those suffering. Building Movement Project and Appetite for Change will offer a framework for exploring the range of ways that social service organizations integrate their social change principles into their everyday work. The workshop will guide participants through an assessment of their organization's activities.

Tuesday, October 2

1:45-3:15pm Workshops (cont'd)

Attendees will engage with peer practitioners about how they navigate common challenges and will consider aspirational organizational activities and map out possible next steps. Attendees will leave with tangible resources for integrating meaningful constituent engagement, wherever they may be in the process of advancing progressive social change.

- Presenters:
 - Michelle Horovitz, Executive Director, Appetite for Change
 - Noelia Mann, Communications & Operations Coordinator, Building Movement Project

3:30-5:00pm Workshops

Strengthening an Interdependent Food Sector

Encouraging Innovation Track

Think Room 5

With the goal of creating a thriving healthy food sector economy, the Greater Twin Cities United Way made a major investment in Full Lives, a neighborhood-based comprehensive food sector approach to community and economic development. Representatives from participating organizations will discuss the benefits of this interdependent approach and participants will gain a deeper understanding of the Full Lives model which includes cultivating collaboration with other community organizations, developing partnerships and supporting a common agenda.

- Presenters:
 - Ann Fix, Food Business Incubator Program Manager, Northside Economic Opportunity Network
 - Melanie Heckt, Northside Fresh Program Facilitator, Appetite for Change
 - Tee McClenty, Project Manager, CPPM, NorthPoint Health & Wellness Center, Inc.

The Jobs Challenge: Working to End Hunger

Hunger Free Communities Best Practices Track

Think Room 4

The best solution to hunger for most people is a good job. But the economy has undergone profound changes in the last several decades and the incomes of all but a small percentage of families in the United States have been stagnant for a generation. This session will explore wage trends, a study of Minneapolis's new wage ordinance, what Hunger Free Community Coalitions can do to promote employment and policy recommendations from Bread for the World Institute to improve the job prospects of low-income workers.

- Presenters:
 - Caitlin Caspi, Assistant Professor, Department of Family Medicine and Community Health, University of Minnesota
 - Christina Esteban, Director of Food Security, NourishKC
 - Todd Post, Senior Researcher, Writer, and Editor, Bread for the World Institute

Tuesday, October 2

3:30-5:00pm Workshops (cont'd)

SNAP in Schools: A Pilot Program

Child Hunger Solutions Track

Think Room 3

Hunger Free Oklahoma created SNAP in Schools to increase SNAP participation among eligible families of school children. Schools are an ideal location to promote SNAP and assist with the SNAP application process. Participants will learn about a new system and curriculum designed to train school staff to engage in SNAP education and enroll people through a newly available online application. In addition, Second Harvest Heartland will share information about their efforts to raise awareness about the availability of SNAP benefits as well as assist with SNAP screening and enrollment.

- Presenters:
 - Betty Balan, SNAP Outreach Manager, Second Harvest Heartland/Minnesota
 - Richard Comeau, Program Director, Hunger Free Oklahoma
 - Treba Shyers, Hunger Outreach Program Specialist, Hunger Free Oklahoma

9 Best Practices for Developing Strong Hunger Free Community Coalitions

Hunger Free Communities Training Track

Meridian 1

Participants looking to start or strengthen a coalition will receive a framework and guideposts for developing and sustaining strong and impactful Hunger Free Community Coalitions. Based on the successful work of Texas Hunger Initiative, participants will learn about nine best practices. Each best practice area will feature a case study showing the value of the best practice for coalitions or the dangers of not meeting it.

- Presenters:
 - Katie Nye, Austin Regional Director, Texas Hunger Initiative, Baylor University
 - Marc Jacobson, Dallas Regional Director and Statewide Organizing Director, Texas Hunger Initiative, Baylor University
 - Megan Hoag, Houston Regional Director, Texas Hunger Initiative, Baylor University

5:00pm

Reception

Location: Meridian Foyer

5:30pm-8:00pm

Dinner and Film Screening

Location: Meridian Ballroom

- **Dinner buffet**
- **Remarks:** Lori Silverbush, Film Director and Producer
- **Film Screening:** *A Place at the Table*
 - A Place at the Table shows us how hunger poses serious economic, social and cultural implications for our nation, and that it could be solved once and for all, if the American public decides — as they have in the past — that making healthy food available and affordable is in the best interest of us all.

Wednesday, October 3

7:00am

Registration/Exhibits Opens

Location: Meridian Foyer

7:00-8:45am

Breakfast Program

Location: Meridian Ballroom

Breakfast served

Welcome remarks/moderator: Ellie Lucas, Chief Executive Officer, Hunger Impact Partners

Panel discussion: *Food Rescue and Recovery Innovations*

- Panelists:
 - Justin Block, Director, Retail Information Services at Feeding America
 - Kari Armbruster, Zero Hunger | Zero Waste Project Manager, The Kroger Co
 - Kitty Finn, Senior Account Manager, Manufacturing Partnerships, Feeding America
 - Louise Iverson, Senior Program Manager, General Mills Foundation

9:00-10:30am

Workshops

Community Initiatives Targeting Food Deserts

Encouraging Innovation Track

Think Room 5

This workshop will focus on community initiatives that present solutions to the limited access of fresh, healthy and affordable foods in underserved neighborhoods. The panelists will highlight the successful development of a self-sustaining non-profit grocery store emphasizing community health; a mobile market or grocery store on wheels developed to fill the gap between food shelves and full-service supermarkets; and an organization in the early stages of developing a grocery store co-op. Learn about each social enterprise model, their case for support, cross-sector partnerships and transformational leadership. Hear first-hand about corporate and community partnerships that support investments that address local food insecurity and drive economic vitality in low-income communities.

- Presenters:
 - Adair Mosely, President and CEO, Pillsbury United Communities
 - Leah Driscoll Porter, Twin Cities Mobile Market
 - Lela Klein, Executive Director, Co-op Dayton

Laying the Groundwork for Coalition Action: Conducting Asset-Based Community Assessments

Hunger Free Communities Best Practices Track

Think Room 4

Understanding existing community assets and strengths is a key activity for coalitions to lay the groundwork for the development of impactful collaborative activities. Texas Hunger Initiative will share the tools used in implementing the different components of a multi-pronged community assessment, including a windshield survey and community listening sessions. Participants will learn from a case study in Bastrop County, Texas.

Wednesday, October 3

9:00-10:30am Workshops (cont'd)

- Presenters:
 - Katie Nye, Austin Regional Director, Texas Hunger Initiative, Baylor University
 - Marc Jacobson, Dallas Regional Director and Statewide Organizing Director, Texas Hunger Initiative, Baylor University
 - Megan Hoag, Houston Regional Director, Texas Hunger Initiative, Baylor University

Lunch 4 Learning: Lessons from a Community Eligibility Campaign

Child Hunger Solutions Track

Think Room 3

Participants will learn about the Community Eligibility Provision (CEP) which is a way for high-poverty schools and school districts in low-income areas to provide breakfast and lunch at no charge to all enrolled students without collecting household applications. The Lunch 4 Learning Campaign case study will showcase the successful fight for universal meals for all 1.1 million public school students in New York City. Uniquely positioned, this campaign centered on the need to remove stigma for students and parents associated with receiving free meals.

- Presenters:
 - Crystal FitzSimons, Director of School and Out-of-School Time Programs, Food Research & Action Center
 - Liz Accles, Executive Director, Community Food Advocates (NY, NY)

Self-Assessment Workbook for Hunger Free Communities

Hunger Free Communities Training Track

Meridian 1

Participants will be introduced to the Self-Assessment Workbook (SAW), a tool to build the capacity of the Hunger Free Communities Network. The goal of the SAW is to assist a HFC coalition in determining the critical elements for effective organizational management, network functioning and to identify areas to strengthen or further develop. The SAW is designed to enable organizational learning, foster team sharing, and encourage reflective self-assessment within an anti-hunger coalition. It can be used for strategic planning, evaluation and building group cohesion. In addition, tools and strategies will be provided to enhance engagement and collaboration through a principled engagement approach.

- Presenters:
 - Julia L. Carboni, Ph.D., Assistant Professor, Public Administration and International Affairs, Maxwell School of Citizenship and Public Affairs, Syracuse University
 - Minerva Delgado, M.A., Director of Coalitions & Advocacy, Alliance to End Hunger

Wednesday, October 3

10:45am-12:15pm Workshops

Health Equity & Innovative Partnerships

Encouraging Innovation Track

Think Room 5

Learn about two innovative programs that address healthy food and positive health outcomes, FoodRx and SuperShelf. FoodRx is a successful and scalable model of connecting patients, food and healthcare in Minnesota. The program connects food prescriptions and basic need services to low-income patients through the Minnesota health care system. SuperShelf, which transforms food shelves to bring good food to all, is aligned with HEAL's mission to promote health equity. The HEAL Center focuses on healthy eating and activity across the lifespan to address weight-related health disparities through the integration of research, clinical practice, policy and community resources to help create a culture of health for all.

- Presenters:
 - Caitlin Caspi, Assistant Professor, SuperShelf Project, Department of Family Medicine and Community Health, University of Minnesota
 - Jason Reed, Director of Strategy and New Ventures, Second Harvest Heartland
 - Katie Loth, Assistant Professor, The HEAL Center, Department of Family Medicine and Community Health, University of Minnesota Medical School

Channeling Change: Making Collective Impact Work

Hunger Free Communities Best Practices Track

Think Room 4

Collective impact is a framework for bringing people together to achieve social change and solve some of our most challenging issues, like hunger. At their best, Hunger Free Community coalitions incorporate the five conditions for collective impact success: common agenda, shared measurement systems, mutually reinforcing activities, continuous communication and backbone support. Learn about success collective impact campaigns, including Hunger Free Minnesota and how you can incorporate collective impact approaches in your work.

- Moderator: Ellie Lucas, Chief Executive Officer, Hunger-Free Minnesota
- Presenters:
 - Cheryl Jogger, Community Engagement Coordinator, South Washington County Schools
 - Marna Canterbury, Director of Community Health, HealthPartners
 - Michelle Heerey, Director of Field Services, Second Harvest Heartland

Wednesday, October 3

10:45am-12:15pm Workshops (cont'd)

Breakfast After the Bell as a Best Practice to Address Childhood Hunger

Child Hunger Solutions Track

Think Room 3

Despite the importance of school breakfast, participation in this program is low relative to the school lunch program. Being cognizant of this, a number of states are implementing innovative policies and strategies to increase participation in and access to the School Breakfast Program (SBP). Participants will learn about effective Breakfast After the Bell (BAB) models, policies, implementation efforts and best practices to increase participation in the SBP and address child hunger and food insecurity. Examples will include two states, Nevada and Illinois, to illustrate recent BAB legislative efforts. The session will also include an overview of Project BreakFAST, a University of Minnesota 4-year NIH funded evaluation of expanded breakfast programs in 16 Minnesota High Schools. Results from the study will be shared, focusing on the success of using second chance breakfast to increase participation. Additionally, lessons learned, key strategies, and the Project breakFAST toolkit will be shared.

- Presenters:
 - Esubalew Dadi, Sr. Manager, Policy Analysis, Share Our Strength
 - Katherine Grannon, BreakFAST Study, University of Minnesota
 - Summer Kriegshauser, Sr. Manager, Center for Best Practices, Share Our Strength

Impacting Food Insecurity on a Tight Budget: Prioritizing Limited Resources in Your Community

Hunger Free Communities Training Track

Meridian 1

The Academy of Nutrition and Dietetics has created and field-tested a Facilitation Guide designed to assist coalitions in the process of prioritizing community-based food security interventions. Participants will learn how the prioritization process can be utilized in their settings based on the characteristics of their coalitions and communities. One of the pilot sites in Northbrook, IL will share their experience and tips for communities interested in utilizing the process. Workshop includes an interactive activity to allow participants to create action items relevant to addressing food security in their Hunger Free Communities.

- Presenters:
 - Dan Jariabka, President and Founder, Hunger Resource Network (Northbrook, IL)
 - Emily Piltch, PhD, MPH, Project Coordinator, Academy of Nutrition and Dietetics
 - Henry Fetta, Director, Hunger Resource Network (Northbrook, IL)

Wednesday, October 3

12:30-2:15pm

Lunch Program

Location: Meridian Ballroom

- **Lunch served**
- **Panel discussion:** *Corporate and Community Partnerships Conversation*
 - Moderator: Rebecca Middleton, Executive Director, Alliance to End Hunger
 - Participants:
 - Ellen Luger, Senior Vice President, Philanthropic Services, Minneapolis Foundation
 - Mike Smith, Vice President, Corporate Communications and Sponsorships, Schwan Food Company
- **Closing remarks**

2:15-3:30pm

Networking

Location: Meridian Ballroom

3:30pm

End

Graduate Minneapolis Hotel

615 Washington Ave, SE,
Minneapolis, MN 55414

WiFi

Name: Graduate Convention

Password: HFC18

Floor Plan

